Recent Changes

Regional Universities instead of Universities- Master’s

75% of schools ranked instead of 50%
Regional Universities - South

121 institutions

90 institutions – Tier 1

28 institutions – Tier 2

3 institutions - Unranked
Weights for Regional Universities

- 25% Assessment
- 15% Selectivity
- 20% Faculty Resources
- 25% Retention
- 10% Financial resources
- 5% Alumni giving
Peer Assessment (25%)

Reputation for excellence helps graduates with jobs and further education in graduate school.
Peer Assessment (25%)

Presidents, provosts, and deans of admission rate academic programs.

Scale 1 (marginal) to 5 (distinguished)

CSU score: 2.4

Rank – 90/118 (Regional Universities - South)
Graduation & Retention (25%)

Retention is a measure of student satisfaction. Is the school providing the courses and services students need for timely graduation?
Graduation & Retention (25%)

Sub Categories

- 80% 6-Year Graduation Rate
- 20% Freshman Retention Rate
Graduation & Retention (25%)

6 Year graduation rate of cohort 2000 to cohort 2003

CSU average graduation rate – 33%

CSU Graduation rate Rank –

100/118 (Regional Universities - South)
Graduation & Retention (25%)

Freshman retention rate of cohort 2005 to cohort 2008

CSU average freshman retention rate – 69%

Freshman retention rate Rank –
69/118 (Regional Universities - South)

Overall CSU rank in Graduation & Retention category -
95/118 (Regional Universities - South)
Faculty Resources (20%)

Nature of student-faculty interaction

Quality and commitment of a school’s faculty
Faculty Resources (20%) Sub Categories

- 30% Percent of classes with less than 20 students
- 10% Percent of classes 50 or more students
- 35% Average faculty salary
- 15% Percent of faculty with terminal degree
- 5% Student faculty ratio
- 5% Percent of FT faculty
Faculty Resources (20%)

Percentage of classes with less than 20 students (30%)

CSU percent of classes with less than 20 students - 38%

CSU rank - 84 /118 (Regional Universities - South)
Faculty Resources (20%)

Percentage of classes with 50 or more students (10%)

CSU percentage of classes with 50 or more students – 5%
Faculty Resources (20%)  

Average Faculty Salary for 2008-09 and 2009-10 academic years (35%)
Faculty Resources (20%)

Percentage of faculty with terminal degree (15%)

CSU percentage of FT faculty with terminal degree – 79%
Faculty Resources (20%)

Student faculty ratio (5%)

CSU Student faculty ratio – 18/1
Faculty Resources (20%)

Percentage of full-time faculty (5%)

CSU Percentage of full-time faculty - 80%

Overall CSU Faculty Resources rank – 93 /118 (Regional Universities - South)
Student Selectivity (15%)

Abilities and ambitions of students influence the academic climate of the school
Student Selectivity (15%) Sub Categories

- 40% Percentage of Freshman in top 25% of high school class
- 50% SAT / ACT scores
- 10% Ratio of students admitted to applicants
Student Selectivity (15%)

Percentage of freshman in the top 25% of their high school class (40%)

Data not collected or reported
Student Selectivity (15%)

Freshman SAT Critical Reading and Math scores and the Composite ACT score (50%)
Student Selectivity (15%)

Ratio of students admitted to applicants (10%)

CSU Acceptance Rate - 64%

Lowest Acceptance Rate Rank - 
48/118 (Regional Universities - South)

Overall CSU Student Selectivity rank – 
96 /118 (Regional Universities - South)
Financial Resources (10%)

Average spending per student on instruction, research, student services, and related educational expenditures FY 2008 and 2009

CSU rank - 93 /118 (Regional Universities - South)
Alumni Giving Rate (5%)

Proxy for satisfaction of graduates with their alma mater

Average percentage of living alumni with bachelor's degrees who gave to their school during 2007-08 and 2008-09
Alumni Giving Rate (5%)

CSU alumni giving rate – 7%

CSU rank – 56 /118 (Regional Universities - South)
Ranking Process

Calculate z-score for each indicator in all categories for each school.

Apply percentage weights to the z-scores.

Sum weighted z-scores for each school.

Overall score for each school = each school’s total weighted z-score / highest total weighted z-score for a school in each U.S. News category.

Top school’s overall score in each category = 100; other overall scores are sorted in descending order.
Ranking Process – Sub factor formulas

Z Student selectivity = Z test score * (50%) + Z high school class standing * (40%) + Z acceptance rate * (10%)

Z Grad and retention = Z avg. 6-yr. grad rate * (80%) + Z avg. fresh retention rate * (20%)

Z faculty resources = Z avg. faculty salaries * (35%) + Z faculty w/terminal degree * (15%) + Z % FT faculty * (5%) + Z Student faculty ratio * (5%) + Z % class < 20 * (30%) + Z % class 50 or more * (10%)
Ranking Process – Overall Score

Z academic reputation * (25%) + Z alumni giving* (5%) + Z financial resources * (10%) + Z student selectivity * (15%) + Z graduation and retention * (25%) + Z faculty resources * (20%) = each school’s total weighted Z score

Z = each school’s Z-score for that variable

Overall score for school X = school X’s total weighed Z score/highest weighted Z score of school in X’s category rounded to nearest whole number
Where are we??

2011
CSU Final Overall Score - 22
CSU Final Rank – 102
Tier 2

2010
CSU Final Overall Score - 22
CSU Final Rank – 102
Tier 4
Change in Rank

School's performance on a measure changes

Performance of other schools in the same peer group changes.
## Category Rankings 2010-2011

<table>
<thead>
<tr>
<th>Category</th>
<th>2011</th>
<th>2010</th>
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<tbody>
<tr>
<td>Final Tier</td>
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<td>109</td>
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<td>Alumni Giving Rank</td>
<td>56</td>
<td>53</td>
</tr>
</tbody>
</table>
Low Rankings of Public Institutions

Generally don't score high on selectivity as private colleges that have more stringent admissions standards.

Tend to have lower graduation and retention rates and larger classes.

Lack financial resources of better-endowed private universities or had budget cuts due to the current economic recession.

USNWR has separate rankings of the top public schools in each category.
Best Colleges: Top Public Schools: Regional Universities (South)

Georgia College & State University 12
North Georgia College & State University 26
Kennesaw State University 32
Valdosta State University 32
Southern Polytechnic State University 41
Albany State University 45
Georgia Southwestern State University 46
Best Colleges: Racial Diversity:
Regional Universities (South)

Diversity Index

UNC – Pembroke, Pembroke, NC 0.66
St. Thomas University, Miami Gardens, FL 0.61
Marymount University, Arlington, VA 0.57
Columbus State University, Columbus, GA 0.55
Best Colleges: Least Debt, Class of 2009: Regional Universities (South)

CSU is 47 out of 84 institutions

Average total indebtedness of 2009 graduating class: $21,538

Percent of 2009 graduating class who have borrowed: 64%
Best Colleges: Most Debt, Class of 2009: Regional Universities (South)

CSU is 38 out of 84 institutions

Average total indebtedness of 2009 graduating class: $21,538

Percent of 2009 graduating class who have borrowed: 64%
Undergraduate Business Programs

Deans & senior faculty rate AACSB accredited programs

Scale 1 (marginal) to 5 (distinguished)

CSU peer assessment score/Rank -
2011: 1.9/365
2010: 2.0/325

Schools offering any courses in a specialty are eligible to be ranked in that specialty.
Other Ranking Categories

Great Schools at great prices

A+ schools for B students

Up-and-coming colleges

Academic Programs to Look For:
FYE, Internships/Co-ops, Senior capstone, Undergraduate research/Creative projects, Learning communities, Study abroad, Service learning, Writing in the disciplines

Best Undergraduate Teaching
Future Plans

Get our Overall Score to 27 (5 point gain) to move into Tier 1

Improve on Peer assessment category

Improve on Graduation and Retention category

Collect data on freshman high school rank

Aim for recognition in Undergraduate Research/Service Learning